




IN THE MEDIA



ABHYARAN, RANTHAMBORE
FEATURED IN TRAVEL TALES
FROM INDIA

ACHIEVEMENTS



Bespoke
hospitality product
Brijrama Palace
IITM Kolkata

DIRECTORS NOTE

Dear 1589 Family,

We would like to start this month by remembering all those who laid down their lives for their country not only in Pulwama but also in the numerous terrorist attacks across the country and on our borders whilst protecting our motherland. These incidents of this month have come as a shock to us all and while we have been reading and hearing about the aftermath of such attacks our army has been fighting the situation on the ground. They are not-concerned with what the media or anyone has to say but they act smart, under this tremendous pressure they get us results, simply with a focus to achieve one goal – A peaceful and safe India. There is a lesson to be learned here by all of us. As leaders we must all focus at the task at hand, we cannot afford excuses, we need to ensure that our company and all our individual hotels perform well no matter what the crisis, we need to rise above like the army. We need to show the best of results in the most difficult of times, we need to adapt and work smart to achieve what we need to.


While everyone was busy narrating what they were doing for our soldiers, our colleagues actually took steps without being nudged to do so. We were speaking to one of our colleagues about what we can do, and to our surprise the Rajasthan team had already taken the initiative and were donating to the Martyrs families in Jaipur. This is the testimony to the culture we have built over time in our company. We have also proposed to give one days of our salary to the Martyrs family from 1589, we believe it's the least we can do for our Jawans. Please

have this spread in all your units and if anyone would want to do the same you can inform HR and we will have it processed.


All our team members must work with the corporate to create a culture of learning an innovation. Feedback from the corporate to units and units to the corporate is a necessity. We are sure all the team members at the respective units must be benefiting from the training and videos which Manu has so ably created. All the seniors, especially in the finance team have been extremely busy setting up the backend to the new property management system. By end March we should be able to shift 75-80% of the inventory to the new software.

Talking business, some of you have exceeded targets and March would present an opportunity to break further records. While some of you are struggling to cover deficits and should put in every effort to achieve the same. Each of you must think what you all can do in the position that you are in to ensure that your results aren't compromised. Don't come back with a sorry, come back proud with your achievements. This is a platform for all of us to grow, we need to use it efficiently. Go strategize, come up with better methods and achieve what you need to.


NEW APPOINTMENTS



Mr. Gaurav Tyagi
Sales Manager
Corporate Office



Mr. OP Srivastava
General Manager
GenX Crescent, Lucknow



Mr. Rajesh Kataria
General Manager
Nirvana Residences, Mumbai

NEW OPENINGS



CHIKMAGALUR

★ STAR OF TRIP ADVISOR

#BeingNumber2Sucks.





Rajeev Manhar
Vice President
Brijrama



Vivek Dubey
General Manager
Genx Vadodara



Rajesh Kumar Ranjan
General Manager
GenX Mughalsarai



Harendra Kumar
General Manager
GenX Brij, Jamui

MOST IMPROVED



Rajesh Ranjan
General Manager
GenX Bhavnagar



Shambhu Das
Operation Manager
GenX Alwar

AWARDS & RECOGNITION

RNB R K PALACE
Inder Singh
Front Office

GENX BHAVNAGAR
Kamlesh Upadhyay
Sales & Marketing

RNB JAIPUR
Rajesh Kumar
Housekeeping

RNB SHIVANI
Haresh Kumar
F&B Production

RNB BHOPAL
Anuj
F&B Production

HOTEL PINNACLE
Bhainnu Prasad
F&B Production

RNB CHITTORGARH
Ambalal Dhobi
Kitchen

JODHANA ELITE
Tariq Ahmad Ganai
Front Office

ABHYARAN RANTHAMBORE
Dharmraj Jagga
Housekeeping

SULTANBAGH JUNGLE CAMP
Mukesh Mali
Housekeeping

BRIJRAMA PALACE, VARANSASI
Inder Singh
Housekeeping

GENX ROYAL HERITAGE KISHANGARH
Surendra Singh
Engineering

RNB SELECT SAANVI
Krishna Kumar Ahirwar
F&B Service

GENX VADODARA
Rinkush Dubey
Front Office


Manish Kaushal
F&B

GENX BRIJ
Sangita Patra
Front Office

TIGER DEN CORBETT
Prem Ballab Joshi
F&B Service

IN THE SPOTLIGHT

Gaurav Chauhan
He is an advocate by profession, his hobby is reading and educating himself. He loves to play cricket.



? DID YOU KNOW

1. BrijVilla built in 1939 situated on the highest peaks of Dalhousie, is a modified colonial heritage style bungalow.


2. 1589 Hotels is the only Hotel chain with a numeric name.

BRK SATURDAY

A HUMBLE EFFORT TO SERVE SOCIETY.

BRK Saturday is an initiative organized by 1589 Hotels to serve society. The initiative has been named after our late beloved Sri Birendra Kumar (BRK).

CSR activity in the month of 'February' was initiated by Anil Kumar at Shiksha education centre. 1,000+ underprivileged children are enrolled at this completely free Education Centres, where they also provide them free books, notebooks, uniforms and a nutritious mid-day meal. Meritorious students from Class V are also given full scholarships to complete their formal education at Class XII level. One of their long term goals is to establish a Senior Secondary School for underprivileged children. Shiksha is also running Vocational Training Centres for Underprivileged Youth to equip them with relevant and marketable skills. Courses include Basic Computer Training (in partnership with IHC - Habitat Learning Centre), Tailoring, Beautician, English-Speaking and Basic Adult Literacy.










PROMOTIONS

Sudhir Awasthi
Chief Business Officer

Ajeet Kumar Dwivedi
Operation Manger



38 HOTELS | 28 CITIES