



IN THE MEDIA



**BRIJ RAMA PALACE FINDS A GLORIOUS MENTION IN TIMES OF INDIA**



**1589 HOTELS FEATURED IN WANDER MAGAZINE**

DIRECTORS NOTE

Dear 1589 colleagues,

We are coming to the end of the Calendar year. Due to festive dates November was not as expected for the chain, though some hotels performed exceedingly well. As mentioned we are in the process of moving towards more quality hotels rather than going in for quantity. This will be across brands. This month we allied with 2 Gen X properties and 1 Clarks Safari property. Taking the total properties under construction and operational to 60.

We have also tied up with 2 marketing agencies for selling memberships. The results will be seen in the next 60 days. Since we are sitting at 22 projects under development, we have appointed a VP technical to help build the hotels as per our specifications, in addition to vp projects.

December has more wedding dates and is looking positive for the group as a whole. The group as a whole has not had the best month in terms of reviews

and ratings. We must focus, online reputation is the best form of marketing. As a group we must not lose steam, stay focused towards our objective.

We are all excited to be opening in our third metro Bangalore. We have 2 additional properties opening in Bangalore in the next 14 months. This should enable our sales team to close pan India corporate contracts. As now the group has definitive presence in Bangalore, Mumbai and Hyderabad.

Airr- Toast is doing well in the international Airport, we are looking for more opportunities to grow. It will be great to start this process.

By next financial year our target is to only grow internally in India. Therefore, to grow through leads generated via owners and colleagues. With this initiative we are launching our very own stars of business development section in the Post.

NEW APPOINTMENTS



CG Sekaran  
VP - Technical  
Corporate Office



Mangal Kumar Madhup  
Sales Manager  
Regional Office

NEW OPENINGS



STAR OF TRIP ADVISOR

#BeingNumber2Sucks.



MOST IMPROVED



Rajeev Manhar  
Vice President  
Brijrama



Vivek Dubey  
General Manager  
Genx Vadodara



Rajesh Kumar Ranjan  
General Manager  
GenX Mughalsarai



Rajesh Ranjan  
General Manager  
Genx Bhavnagar

STARS OF BUSINESS DEVELOPMENT



Col Manglik



Manhar Singh



Gangadhar

IN THE SPOTLIGHT

RAJESH RANJAN  
GENERAL MANAGER,  
GENX BHAVNAGAR

Rajesh, a very hard working employee of 1589 Hotels, has a very unique philosophy in life, he believes in motivating, connecting with people and making good relations with them. He loves to play Chess, Cricket and do gardening in his pastime.



AWARDS & RECOGNITION

GENX,  
MCLEODGANJ

**Monu**  
Front Office

RNB SHIVANI,  
UDAIPUR

**Sohel Mewafarosh**  
Housekeeping

GENX,  
VADODARA

**Chandan Kumar Sharma**  
Security

ROYAL HERITAGE,  
KISHANGARH

**Durlav Das**  
F&B Production

RNB,  
CHITTORGARH

**Pratap Singh**  
Front office

GENX,  
HYDERABAD

**Sushil Kumar T**  
Front office

RNB,  
BHOPAL

**Yudhisthir**  
Front Office

JODHANA ELITE,  
JODHPUR

**Samandar Singh**  
FnB Service

ABHYARAN,  
RANTHAMBORE

**Omendra Singh**  
Front Office

GENX ARAVALI,  
ALWAR

**Rajesh Das**  
Kitchen

SULTANBAGH  
JUNGLE CAMP

**Bhupendra Singh Saini**  
Front office

GENX,  
JODHPUR

**Ravi Kumar**  
F&B Service

RNB,  
JAIPUR

**Sanjay Jain**  
F&B Service

GENX,  
BHAVNAGAR

**Praveen Kumar Dehariya**  
F&B Production

GENX BRIJ,  
JAMUI

**Prabhabati Kumari**  
Housekeeping

GENX CASAYA,  
LUCKNOW

**Vijay Bahadur**  
Front office

TIGER DEN RESORT,  
JIM CORBETT

**Ajay Pal**  
F&B Service

RNB SELECT,  
HYDERABAD

**Susant kumar**  
Housekeeping

PINNACLE,  
LUCKNOW

**Prayank Singh**  
Sales & Marketing

DID YOU KNOW

1. Brijrama palace won best hotel of India as reviewed by Agoda travellers
2. we are the only hospitality company who own procurement portal i.e www.procsmart.com

BRK SATURDAY

A HUMBLE EFFORT TO SERVE SOCIETY.



BRK Saturday is an initiative organized by 1589 Hotels to serve society. The initiative has been named after late beloved Sri Birendra Kumar (BRK).

CSR activity in the month of 'November' was initiated by Preeti Singh at Pehchaan the street school – New Delhi. Pehchaan the street school (Trust) is an effort put forward by a group of people who are working together to promote & provide FREE EDUCATION to underprivileged children residing on streets & slum areas.



38 HOTELS | 28 CITIES

