

# THE 1589 POST



OUR INSPIRATION  
BABU BRIJPAL DAS JI

## IN THE MEDIA

### बिहार में क्लार्क समूह का पहली यूनिट का जमुई में शुभारंभ



समीपित करते समूह के वाइस प्रेसिडेंट व मैनेजर एम. जे. जे. जे.

सावद सख्तगी, जमुई : क्लार्क ग्रुप अब जमुई में श्री स्टार लेवल का होटल संचालित करेगा। क्लार्क ग्रुप की यह खेच भगवान महावीर की जन्मभूमि लखनऊ आने वाले देसी और विदेशी पर्यटकों को ध्यान में रखकर धरातल पर उतारा गया है। इसका खुलासा होटल क्लार्क समूह के वाइस प्रेसिडेंट सुधीर अवस्थी एवं होटल के एमडी व जमुई के प्रमुख व्यवसायी मनोज कुमार सिंह ने बुधवार को जमुई स्टेशन रोड में इसकी विधिवत शुरुआत से पूर्व संजय के चौके पर किया। विधिवत शुरुआत 19 अक्टूबर को बिहार के पूर्व कृषि मंत्री मोनू कुमार सिंह, पूर्व मंत्री दामोदर रावत एवं पूर्व विधायक सुमित कुमार सिंह करेंगे। जमुई का यह होटल क्लार्क ग्रुप का बिहार में पहला यूनिट है। होटल जेनेक्स ब्रिज 1589 में सुविधाओं की चर्चा करते हुए वाइस प्रेसिडेंट ने बताया कि 32 सुसज्जित कमरों के साथ-साथ स्वीट के अलावा स्टैंडर्ड एवं एक्सीक्यूटिव और

डी-लाक्स रूम मौजूद है। शादी-विवाह से लेकर बर्थ-डे पार्टी के अलावा पंजाब जंक्शन रेस्टोरेंट में इंडियन, सउथ इंडियन और चाइनिज व्यंजन की व्यवस्था होगी। होटल के जनरल मैनेजर ने बताया कि सीनियर सिटीजन और अन्य लोगों के लिए कई तरह के ऑफर हैं। होटल की ऑनलाइन बुकिंग की व्यवस्था है। जमुई में क्लार्क होटल समूह का श्री स्टार लेवल का होटल संचालित होने से जमुई में पर्यटन की संभावनाओं को जड़ उठाने मिलेगी। सुविधाओं के अभाव में महावीर की जन्मस्थली आने वाले देश-विदेश के पर्यटकों सहित सिमुलकला, मागी-नकरी के अलावा ककन और पनेथर में आने वाले जैन श्रद्धालुओं को सहूलियत मिलेगी। साथ ही जमुई के विकास में सहक सिद्ध होगा। मौके पर होटल प्रबंधन के अधिकारियों व कर्मियों के अलावा वरिष्ठ पत्रकार सरोज कुमार सिंह एवं शहर के अन्य गणमान्य लोग मौजूद थे।

### THE GRAND LAUNCH OF GENX JAMUI WAS COVERED IN LEADING NEWS PUBLICATIONS



### BRIJ RAMA PALACE FINDS A GLORIOUS MENTION IN THE HOSPITALITY BIZ

## DIRECTORS NOTE

Dear Readers,

The Season has begun. It is that time of the year when even the General Manager is doing everything along with the team, from serving and cleaning to interacting with guests. Long shifts and little rest is the ask of the hour. This is the time where everyone must pull themselves and the team together and lead by example.

We launched our very first hotel in Bihar at Jamui. The launch was a roaring success due to the great marketing initiatives taken by Mr. Harendra along with the corporate team. We have also launched our third hotel in Delhi-NCR JP Plaza by 1589 Hotels. As you all may notice most our new openings have been in the Gen X Brand. This shows that the market is valuing the company's value proposition in this chic corporate brand. Our focus now is on improving its quality of all our hotels with the sole objective of elevating customer experience and delivering value. As leaders, you and the entire team must constantly innovate so as to improve your guest's experience.

This festive season has come with great news for the company. We have signed a GenX hotel in Bangalore which is due to launch on the 1st of December under the name GenX KR INN. We have also signed another hotel in Lucknow this month and we would like to thank Col Manglik for this. It was his leadership that has made Lucknow a stronghold for the company.

If you all recall, as a group we had a target to plant 10,000 trees in Jaipur. We are proud and happy to say that this has been crossed with more than the required pledges being received from all of you and other well-wishers, we have planted more than 14,000 trees!

For Airr-Toast, delivery is going to be a new vertical launch this month. We will start delivery in Jaipur from the 15th of November. This will be an exciting time for the business considering that this will be a new unexplored territory.

Diwali will busy for all of us, celebrate this with the 1589 Family at your respective units. Delhi is most polluted city in the world, with the air quality being hazardous to one's health. The air quality in our country is deteriorating, therefore out of respect to mother nature we advise all of you to have a cracker free Diwali.

This season focus on getting good reviews for the hotel. You all must remember that good reviews now will help you get better business for this season and most importantly help secure business for the coming off season.

Hope you all are ready for the exciting winter season up ahead for 1589, all the best and keep an eye on your targets!

Work hard & work smart!

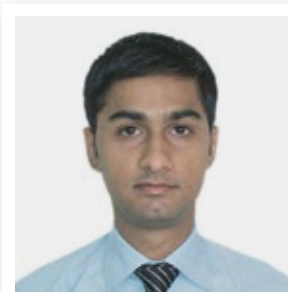
## NEW APPOINTMENTS



Basudev Mahapatra  
General Manager  
Nirvana Residences, Mumbai



Dushyant Singh  
General Manager  
GenX Kanha



Vikas Kumar  
Sales Manager  
Corporate Office



Sibaji Sarkar  
General Manager  
Royal Heritage



Harendra Kumar  
General Manager  
GenX Brij, Jamui



Manveer  
Operations Manager  
GenX Agra

## NEW OPENINGS



JP PLAZA  
NEW DELHI

## ★ STAR OF TRIP ADVISOR

#BeingNumber2Sucks.



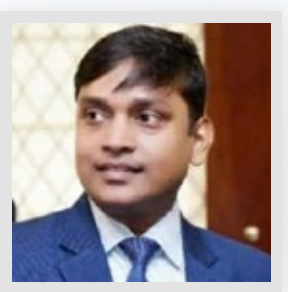
## MOST IMPROVED



Rajeev Manhar  
Vice President  
Brijrama



Vivek Dubey  
General Manager  
GenX Vadodara



Rajesh Kumar Ranjan  
General Manager  
GenX Mughalsarai



Anand Pr. Chaturvedi  
Operation Manager  
Jodhana Elite



Dinesh Kumar  
Operation Manager  
Corbett Tiger Den Resort



Shambhu Das  
Operation Manager  
GenX Aravali, Alwar

## AWARDS & RECOGNITION

GENX,  
MCLEODGANJ

**Mrityunjay Kumar**  
Accounts

JODHANA  
ELITE

**Jaswant Singh**  
F&B Service

RNB,  
BHOPAL

**Mukesh Pawar**  
Housekeeping

GENX,  
BHAVNAGAR

**Inder Singh**  
F&B Production

RNB CITY CENTER,  
JAIPUR

**Rajkumar Joshi**  
Front office

PINNACLE,  
LUCKNOW

**Manjeet Singh Sokhi**  
Engineering

RNB,  
JAIPUR

**Sohan Singh**  
F&B Production

RNB SELECT,  
SULTANPUR

**Pritam Paria**  
Housekeeping

RNB R.K. PALACE,  
JAIPUR

**Sajjan Singh Solanki**  
F&B Service

TIGER DEN RESORT,  
CORBETT

**Darshan Singh**  
F&B Production

BIJAINAGAR  
FORT

**Kamlapati Patel**  
Housekeeping

RNB SELECT,  
HYDERABAD

**Bagirath Sahoo**  
Housekeeping

ABHYARAN,  
RANTHAMBORE

**Lalchand**  
Housekeeping

GENX ARAVALI,  
ALWAR

**Sitaram**  
Security

RNB,  
CHITTORGARH

**Dan Singh**  
F&B Production

GENX CASAYA,  
LUCKNOW

**Nirdosh Srivastava**  
Accounts

RNB SHIVANI,  
UDAIPUR

**Man Singh Rathore**  
F&B Service

BRIJVILLA,  
DALHOUSIE

**Nitin Rana**  
F&B Service

BRIJRAMA PALACE,  
VARANASI

**Shubham Singh**  
F&B Service

GENX,  
VADODARA

**Sandeep Singh Negi**  
F&B Production

## ? DID YOU KNOW

- We are looking to integrate a seamless tech solutions for all our hotels which will help improve the management efficiency.
- The eight values of 1589 Hotels are: Amicable | Ethical | Effort | Honesty | Intent | Inspiring | Innovation | Integrity

## BRK SATURDAY

### A HUMBLE EFFORT TO SERVE SOCIETY.

BRK Saturday is an initiative organized by 1589 Hotels to serve society. The initiative has been named after late beloved Sri Birendra Kumar (BRK).

CSR activity in the month of 'October' was initiated by Gaurav Tuteja at Central Park, Connaught Place – New Delhi. The motive was 'Go Green Delhi'



38 HOTELS | 28 CITIES

