

THE 1589 POST



OUR INSPIRATION
BABU BRIJPAL DAS JI

DIRECTORS NOTE

Dear Readers,

Congratulations to the entire team!! We're proud to announce the successful relaunch of Abhyaran as 'Clarks Resort Abhyaran, Ranthambore'.

With the launch of Clarks Resort Abhyaran, we should all pledge to save wildlife and do our bit to protect our planet, because we need them, and they don't require us.

Here are a few fun facts about some cute animal species;

- a. Elephants are the only animal that can't jump.
- b. A snail can sleep for three years.
- c. Nearly three percent of the ice in Antarctic glaciers is penguin urine.
- d. Giraffes have no vocal chords.
- e. An ostrich's eye is bigger than its brain.

Do we want them to go extinct? Let our future generations experience what we've experienced! Let us become more conscious consumers and take steps to ensure a green lively future.

The first step towards saving our planet would be to stop using plastic. Reducing the use of plastic should be our first priority and should be followed at the units, our home, offices etc, if we have to use plastic then we must reuse it and not buy any single use plastic.

Did you know?

- 160,000 plastic bags are used globally every second!
- 5 trillion plastic bags are produced yearly. Side by side, they can encircle the world 7 times.
- The Great Pacific Garbage Patch, which is a floating landfill of garbage in the Pacific twice the size of Texas, is mostly composed of plastic.
- In 2008, a sperm whale was found beached in California. It died due to the more than 22 kilos of plastic found in its stomach.

- Plastic will only start degrading after 700 years and will only fully degrade in 1000 years. This means that all the plastic that has ever been produced has not degraded yet.
- Plastic bags remain toxic even after it breaks down. It doesn't biodegrade, it photo-degrades. It means that after it degrades, it breaks down into smaller and smaller toxic bits of itself – and bleeds and contaminates the environment.
- An average family will use 60 plastic bags on four visits to the supermarket.
- Only 1 to 3% of plastic bags are recycled worldwide.
- Plastic bags cause the death of many marine animals when they are mistaken for food.

Tips to reduce use of plastic

1. Stop using plastic straws even in restaurants. If a straw is must, purchase a reusable stainless-steel straw, paper straw, bamboo straw or biodegradable straw.
2. Reuse containers for storing leftovers rather than using plastic bags.
3. Make fresh squeezed juice or eat fruit instead of buying juice in a plastic bottle. It's healthier and better for the environment.
4. Pack your lunch in glass or steel containers.
5. Use a razor with replaceable blades instead of a disposable razor.
6. Carry your own bag to the supermarket for your purchases.
7. Most importantly recycle all your plastic waste.

These are few points which can be worked upon. Add a bit more to save our planet earth. We have no "Planet B"

We are launching 4 new hotels by mid October. Two of them are under the Clarks Collection Brand, one under GenX and one under Brij. It's an extremely exciting month. Every month we must endeavour to move towards being the best reviewed chain and October should be no different. It is each members responsibility to meet their budget. Each day you should do one new step to achieve the same. Wish you all luck for the festive season ahead. This season we need to perform better than our budget, let's be motivated and lets drive this positive energy in all our team members to help achieve our goals.

NEW APPOINTMENTS



Akanksha Pal
Assistant Manager
Corporate Office



Saroj Mahapatra
Director of Sales & Marketing
Corporate Office



Taruneel Mukherjee
Operation Manager
GenX Brij, Jamui-Bihar



Keerthinidhi R
General Manager
GenX Dwarawata



Shivaling P G
General Manager
GenX Crystal Inn



Mahesh Prasad Behera
General Manager
GenX Usha Kiran, Agra

IN THE SPOTLIGHT

S. Murali Lyengar, Purchase Manager.

He enjoys listening to classical music and going on long drives. Loves playing cricket & badminton.



★ STAR OF TRIP ADVISOR

#BeingNumber2Sucks.



Rajeev Manhar
Brijrama Palace



Vivek Dubey
GenX Vadodara



Rajesh Kumar Ranjan
GenX Mughalsarai



Taruneel Mukherjee
GenX Brij Jamui



Ajeet Kumar
GenX Mirzapur



Sanjit Pal
RnB Select Saanvi

MOST IMPROVED



Rajesh Ranjan
GenX Bhavnagar



Shambhu Das
GenX Alwar



Sibaji Sarkar
GenX Kishangarh



Sachin Rana
Brijvilla



Manhar Singh
RnB Chittorgarh



Brijpal Chauhan
Abhyaran



Dinesh Kumar
GenX Tiger Den



Dipendra Singh Jodha
GenX Mcleodganj



Manoj Tiwari
GenX Sundaram

AWARDS & RECOGNITION

PINNACLE

Mr. Mohit Kumar
Housekeeping

SULTANBAGH JUNGLE CAMP

Mr. Mukesh Meena
Horticulture

RNB SELECT HYDERABAD

Mr. Osim Akhtar
Housekeeping

RNB R K PALACE

Mr. Ravinder Nath
Front Office

TIGER DEN CORBETT

Mr. Vipin Chandra
F&B Production

CLARKS RESORT ABHYARAN

Mr. Ramiraj Gujar
Security

RNB CHITTORGARH

Ms. Rekha
Housekeeping

RNB SHIVANI UDAIPUR

Mr. Laxmi Lal Meena
Housekeeping

BRIJRAMA PALACE, VARANSASI

Ms. Anima Konai
F&B Service

GENX MIRZAPUR

Ms. Ujma Khan
Front Office

GENX KISHANGARH

Mr. Vijender Singh
Engineering

PINNACLE LUCKNOW

Ms. Ishika Rao
Human Resource

GENX VADODARA

Mr. Mahesh Chaudhary
Housekeeping

BRK SATURDAY

A HUMBLE EFFORT TO SERVE SOCIETY.



BRK Saturday is an initiative organized by 1589 Hotels to serve society. The initiative has been named after our late beloved Sri Birendra Kumar (BRK).

CSR activity in the month of 'September' was initiated by Mr. Jata Shankar Yadav at PORDAC stands for Protection of the Rights of Differently Abled Children and is a registered NGO founded by Manjir Gupta in 2009 with the mission of working to secure the rights of differently abled children.



38 HOTELS | 31 CITIES

