



DIRECTORS NOTE

Dear Readers,

We hope everyone is doing great and are happy. In this hot weather let’s take care of our health and keep ourselves hydrated.

In continuation to the last month’s note just wanted to add, this is the vacation time in the schools and colleges therefore people try to go out of the city more. It’s not only the hilly areas where people go but they also visit outskirts of major cities/metro cities. This trip of theirs is called a staycation, where they intend to get away from the hustle bustle to spend good quality time with their partners and/or family members. So, to attract these customers we should arrange specific activities which will speak to them, such as children’s activities, family walking trails or treks, pool packages etc, this will increase our footfalls. Alongside this we must also promote our initiatives immensely on social media.

This is the time when we have to prepare ourselves for the rainy season. Check for leakages, seepages at our respective units so that the property is intact. This is the exact time when we can prepare for the monsoon and take special care at the kitchen where we find most of the water borne diseases.

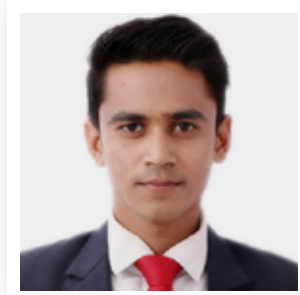
All our units and specially our resorts should encourage ‘rain water harvesting’ and look to develop the means to do so. Rainwater harvesting (RWH) is a simple method by which rainfall is collected for future usage. The collected rainwater may be stored, utilised in different ways or directly used for recharge purposes. With depleting groundwater levels and fluctuating climate conditions, RWH can go a long way to help mitigate these effects. It is a sad situation to see that water is becoming very scares and that metros like Chennai has run out of this basic resource. Capturing the rainwater can help recharge local aquifers, reduce urban flooding and most importantly ensure water availability in water-scarce zones.

Planting trees in the rainy season takes 30% less human effort to grow them. You can promote guests for planting trees, as this may contribute in the environment, increase guest relations as they may feel privileged. 1589 Hotels as an organization is always dedicated towards the increase awareness in the environment related issues. Also planting trees will decrease the carbon footprints. Please take this up as an initiative to make us all proud.

Let us all take a moment to congratulate the units (you can see them in the new column added under Trip Advisor) who won the "Certificate of Excellence 2019" award from Trip Advisor, well done to all the winners!

A positive competition is always welcome for the growth of 1589 Hotels as a group.

NEW APPOINTMENTS



Mr. Ameer Reza
Sales
Corporate Office



Mr. Vikas Kumar
Accounts
Corporate Office



Mr. Nasir Khan
Sales
Regional Office-Bengaluru

STAR OF TRIP ADVISOR

#BeingNumber2Sucks.



Rajeev Manhar
Brijrama Palace



Vivek Dubey
Genx Vadodara



Rajesh Kumar Ranjan
GenX Mughalsarai



Manish Kumar
GenX Brij, Jamui



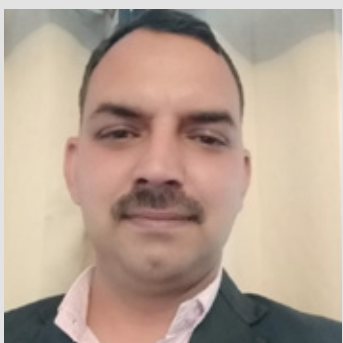
MOST IMPROVED



Rajesh Ranjan
GenX Bhavnagar



Shambhu Das
GenX Alwar



Sachin Rana
Brijvilla

AWARDS & RECOGNITION

RNB SHIVANI,
UDAIPUR

Vishwa P Singh
F&B Service

GENX
MCLEODGANJ

Om Raj Sharma
Housekeeping

ABHYARAN
RANTHAMBORE

Mukesh Meena
F&B Service

GENX
VADODARA

Rinkusha Dubey
Front Office

TIGER DEN
CORBETT

Anand Prasad
F&B Service

SULTANBAGH
JUNGLE CAMP

Upendra Singh Jat
Front Office

GENX
MIRZAPUR

Jitendra Kumar
F&B Service

BRIJRAMA PALACE,
VARANASI

Namrata Maurya
F&B Service

HOTEL
PINNACLE

Akhilesh Chandra
F&B Service

GRAND
VENIZIA

Sudhir Kumar
Housekeeping

GENX
AGRA

Pushpendra
F&B Production

RNB SELECT
HYDERABAD

Direndra Yadav
Housekeeping

GENX BRIJ,
JAMUI

Rajesh Kumar
F&B Production

RNB
R K PALACE

Chandan Kumar
Front Office

IN THE SPOTLIGHT

Manu Prasad

Manu is our Training manager whose hobby is ridding bike. He has completed Delhi to Kerala & back to Delhi on a bike in a single journey covering 08 states. He is also a national level football player, represented Delhi in 2007-2008.



BRK SATURDAY

A HUMBLE EFFORT TO SERVE SOCIETY.

BRK Saturday is an initiative organized by 1589 Hotels to serve society. The initiative has been named after our late beloved Sri Birendra Kumar (BRK).

CSR activity in the month of ‘June’ was initiated by Deepika Tomar, at ‘Saathi’ An old age home. “SAATHI” Old age home has been constructed on a plot measuring 3000 sq. yards and is centrally located in a quiet, calm, pollution free peaceful, environment, just 30 minutes from the Indira Gandhi International Airport & 2 kms. from Vasant Valley School. Special attention is paid to create such an atmosphere where in the Senior Citizens from different strata of the Society feel ‘at home’ away from Home. All efforts are being made to ensure that the residents live together as one single-family unit and endeavor to create and maintain utmost cordial atmosphere at the “HOME”.



38 HOTELS | 31 CITIES

